



SCIENCE, POLICY AND PRACTICE

SPONSORSHIP OPPORTUNITIES

SPONSOR PACKAGES

Headliner
\$20,000

Diamond
\$15,000

Emerald
\$8,000

Ruby
\$4,000

Session Sponsor
\$2,000

# AVAILABLE	1	3	Unlimited	Unlimited	Contact Us
ACCESS					
Virtual Hall Exhibit	●	●	○	○	
VISIBILITY					
Listing on Landing Webpage	●	●	○	○	
Listing on Sponsor Webpage	Logo + 50 word description	Logo + 20 word description	Logo + 10 word description	Logo only	
Email Promotion Before Event	●	●			
Logo on all Conference Reminder Emails	●	●	○	○	
Session Sponsorship - Waiting Room Promotion - Slide Advertisement or Logo at Beginning of Session - Session-specific Reminder Email Including Banner Ad	Monday Opening Plenary	Monday COVID-19 Panel Wednesday Keynote Friday Closing (1 per sponsor)	Special Session or Event (1 per sponsor or possible shared sponsorship)	Technology Showcase (shared sponsorship)	Special Session or Event (1 per sponsor or possible shared sponsorship)
Logo in Abstract Book	●	●	○	○	
Social Media Promotion	10 posts	8 posts	5 posts	3 posts	1 post
Logo on Conference Closing Thank You Email	●	●	○	○	
Email Promotion 2 Weeks After Event	●	●			

Sponsor packages depicted here are our basic offerings.
Interested in sponsorship or customizing your package?
 Please contact the Water Institute at waterinstitute@unc.edu.