### Sponsorship Opportunities

**Headliner $20,000**

- **Virtual Hall Exhibit**: 1
- **Listing on Landing Webpage**: 1
- **Email Promotion Before Event**: 10 posts
- **Logo on all Conference Reminder Emails**: 1
- **Session Sponsorship**
  - Waiting Room Promotion
  - Slide Advertisement or Logo at Beginning of Session
  - Session-specific Reminder Email Including Banner Ad
  - Monday Opening Plenary
  - Monday COVID-19 Panel
  - Wednesday Keynote
  - Friday Closing (1 per sponsor)
- **Logo in Abstract Book**: 1
- **Social Media Promotion**: 10 posts
- **Logo on Conference Closing Thank You Email**: 1
- **Email Promotion 2 Weeks After Event**: 1

**Diamond $15,000**

- **Virtual Hall Exhibit**: 3
- **Listing on Landing Webpage**: 3
- **Email Promotion Before Event**: 8 posts
- **Logo on all Conference Reminder Emails**: 3
- **Session Sponsorship**
  - Waiting Room Promotion
  - Slide Advertisement or Logo at Beginning of Session
  - Session-specific Reminder Email Including Banner Ad
  - Monday Opening Plenary
  - Monday COVID-19 Panel
  - Wednesday Keynote
  - Friday Closing (1 per sponsor)
- **Logo in Abstract Book**: 3
- **Social Media Promotion**: 8 posts
- **Logo on Conference Closing Thank You Email**: 3
- **Email Promotion 2 Weeks After Event**: 3

**Emerald $8,000**

- **Virtual Hall Exhibit**: Unlimited
- **Listing on Landing Webpage**: Unlimited
- **Email Promotion Before Event**: 5 posts
- **Logo on all Conference Reminder Emails**: Unlimited
- **Session Sponsorship**
  - Waiting Room Promotion
  - Slide Advertisement or Logo at Beginning of Session
  - Session-specific Reminder Email Including Banner Ad
  - Monday Opening Plenary
  - Monday COVID-19 Panel
  - Wednesday Keynote
  - Friday Closing (1 per sponsor)
- **Logo in Abstract Book**: Unlimited
- **Social Media Promotion**: Unlimited
- **Logo on Conference Closing Thank You Email**: Unlimited
- **Email Promotion 2 Weeks After Event**: Unlimited

**Ruby $4,000**

- **Virtual Hall Exhibit**: Unlimited
- **Listing on Landing Webpage**: Unlimited
- **Email Promotion Before Event**: 3 posts
- **Logo on all Conference Reminder Emails**: Unlimited
- **Session Sponsorship**
  - Waiting Room Promotion
  - Slide Advertisement or Logo at Beginning of Session
  - Session-specific Reminder Email Including Banner Ad
  - Monday Opening Plenary
  - Monday COVID-19 Panel
  - Wednesday Keynote
  - Friday Closing (1 per sponsor)
- **Logo in Abstract Book**: Unlimited
- **Social Media Promotion**: Unlimited
- **Logo on Conference Closing Thank You Email**: Unlimited
- **Email Promotion 2 Weeks After Event**: Unlimited

**Session Sponsor $2,000**

- **Virtual Hall Exhibit**: Unlimited
- **Listing on Landing Webpage**: Unlimited
- **Email Promotion Before Event**: 1 post
- **Logo on all Conference Reminder Emails**: Unlimited
- **Session Sponsorship**
  - Waiting Room Promotion
  - Slide Advertisement or Logo at Beginning of Session
  - Session-specific Reminder Email Including Banner Ad
  - Monday Opening Plenary
  - Monday COVID-19 Panel
  - Wednesday Keynote
  - Friday Closing (1 per sponsor)
- **Logo in Abstract Book**: Unlimited
- **Social Media Promotion**: Unlimited
- **Logo on Conference Closing Thank You Email**: Unlimited
- **Email Promotion 2 Weeks After Event**: Unlimited

Sponsor packages depicted here are our basic offerings. Interested in sponsorship or customizing your package? Please contact the Water Institute at waterinstitute@unc.edu.